

PROFILE PRESIDENT'S EICMA SPA

Pietro Meda, 46 from Milan, is the owner of one of the oldest in Milan with his father's family law firm. Civil lawyer has always dealt with commercial, banking and real estate law.

From a family of motoring tradition - his grandfather has been Vice President of Alfa Romeo for years - and in turn passionate, since 2014 he has been Managing Director of the Automobile Club Milano, of which in 2018 he became Vice President holding various positions.

Since 2015 he has been a Director of Fandango Club S.p.a., a company engaged in organizing large trade fair events.

Since March 2020 he has held the position of President of the Board of Directors of EICMA S.p.A., the most important international exhibition event for the two-wheel industry.