

## **PRESS RELEASE**

### **EICMA, FANTIC MOTOR AT THE 2021 SHOW**

***The organization of the International Cycle and Motorcycle Show announces the presence of the important Italian company with the Fantic and Motor Minarelli brands***

MILAN, 28 JUNE – The Italian firms that will be at the next International Cycle and Motorcycle Show, to be held from 23 to 28 November in the halls of Fiera Milano in Rho, include, with today's announcement of its confirmation by the organizers, Fantic Motor. The company based in the Veneto region, as well as with its increasingly wide range of Motorbike, Ebike and E-Mobility products, will be at the event with a stand dedicated to Motori Minarelli, the historic company of the Italian motorbike industry recently bought by Fantic, which is back at EICMA after many years, celebrating its 70th anniversary since the foundation of FBM.

A leader in the manufacturing of motorbikes, Ebikes and products for electric mobility, as well as an industrial company committed to becoming a European landmark as an engine manufacturer, thanks to the acquisition of Motori Minarelli, the confirmation of Fantic enriches the representation of Italian companies at EICMA.

Mr Mariano Roman, CEO of Fantic, said, "Two-wheelers are increasingly at the centre of mobility, sustainable micromobility and the economic recovery. With great enthusiasm and with lots of new products, Fantic will be present at the 2021 Eicma show. The synergy that we will have, meeting at the Milan Show, will be a message of very great value, capable of making a contribution to the whole industrial sector and that of mobility in terms of growth, image and credibility."

After last year's stop, the wait for the most important show for the global industry of mobility on two wheels is growing.