

## **PRESS RELEASE**

### **EICMA, ELECTRIC MOBILITY THE STAR OF THE 2021 EXHIBITION**

*Expectations are growing for the International Two Wheels Exhibition at the end of November in  
Milan: electric motorbikes and eBikes also on show*

MILAN, 20 OCT. – Electric motorcycles, scooters and motorbikes, but also micromobility and, above all, eBikes. The present and the future of mobility on two wheels with zero emissions are at EICMA. There is effectively a large number of companies in the sector and firms in the supply chain linked to the services and production of parts, components and accessories, which will be exhibiting at the 78th International Two Wheels Exhibition, scheduled from 23 to 28 November next in the halls of Fiera Milano in Rho (the days of 23 and 24 are reserved for the press and the trade).

In the area of manufacturers of electric vehicles, they include important brands such as Zero Motorcycle, Vmoto Soco, Niu, Cake, Ox Motorcycles, Yadea, Ottobike, Soriano Motori, Wayel, Revolt, Horwin, Verge Motorcycles, ThunderVolt, Next Electric Motors, Tromox, Garelli, Wow and many others.

On the strength of a market which in Italy alone in 2020 recorded a convincing +84.5% over the previous year and which continues its positive race in 2021 as well with an increase of more than 5% in the first nine months of the year, the industry of two wheels with electric traction once again focuses on the international showcase offered by EICMA. The world of eBikes as well, of which the domestic and European markets have been showing double-digit growth in the past few years, finds a natural stage at the 2021 event-exhibition. Just over a month before the opening of EICMA, waiting for the last participants, confirmation of the participation of other manufacturers in the supply chain are arriving such as, to mention only a few, the FIVE group, Armony, Bottecchia, Atala, Bafang Electric, Fantic, Polini, Vent, EBFEC, Rayvolt Bike, Bikel, V-ITA, Volta Motor, Bad Bike and other important players in the world of mobility which have included eBike products in their ranges.