

## **PRESS RELEASE**

### **EICMA, THE TICKETS FOR THE 2022 SHOW ARE ALREADY ONLINE**

***The ticket shop of the International Two Wheels Exhibition is open, with tickets at the launch price of euro 14 until 5 August***

MILAN, 25 JULY – The online ticket shop of EICMA 2022 is open from today. The tickets for the 79th International Exhibition of Two Wheels, which will be held this year from 10 to 13 November at Fiera Milano Rho, are already available on the official website of the event, [www.eicma.it](http://www.eicma.it), the only sales channel, at a very advantageous launch price of euro 14.00 (plus euro 1.50 of fixed operating costs). The opening promotion will be active until 12 noon on 5 August. From then onwards, until 12 noon on 30 September, the price of the ticket will be euro 16.00, again plus euro 1.50 of fixed operating costs, while from 30 September until the end of the event, the full cost of the ticket is fixed at euro 19.00 (plus euro 1.50 of fixed operating costs).

Lastly, from today until 13 November, there is a discounted ticket at the price of euro 12.00 for visitors aged from 4 to 13. The rate for FMI members of euro 14.00 will also be confirmed.

The operating costs of euro 1.50 are always applicable to the price of the tickets, for a finished and transparent price. All the information is available on the website [www.eicma.it](http://www.eicma.it).