

PRESS RELEASE

COST OF LIVING AND EICMA: THE COSTS OF THE TICKETS TO THE EVENT STAY THE SAME

The International Two Wheels Exhibition: despite greater costs, the rates are unchanged and for the whole month of September, tickets at a promotional price

MILAN, 8 SEPT. – “Not without difficulty, in the face of the rise of inflation we have wanted to keep the prices of the tickets for the public unchanged, taking on the greater costs ourselves. We have done the same for the rates for the exhibitors, which include companies that are particularly energy-intensive which more than others are undergoing the economic difficulties of the moment.” This was the declaration this morning by Pietro Meda, President of EICMA S.p.A., just two months from the opening of the 79th International Exhibition of Two Wheels of Milan, the most important exhibition-event in the world for the industry of reference and for all two-wheel fans.

The price of the full ticket will therefore still be euro 19 (plus euro 1.50 for the fixed operating fees), the same as last year, while for the whole of the month of September, the organization of the event has promoted a special price of euro 16 (plus euro 1.50 of fixed operating fees). This rate will be valid until 12 noon on Friday 30 September.

There is also to be a discounted ticket at the price of euro 12 (plus euro 1.50 of fixed operating fees) for visitors aged between 4 and 13.

EICMA will be held this year from 10 to 13 November at Fiera Milano Rho: the tickets are already available on the official website of the event, www.eicma.it, the only sales channel, where all the information on the 2022 show can also be found.