

PRESS RELEASE

EICMA 2023, FIAT AND FIAT PROFESSIONAL PARTICIPATE WITH ELECTRIC VEHICLE RANGE. THE TOPOLINO MAKES ITS DEBUT IN SOCIETY

MILAN, NOV. 2nd - While preparations are in full swing for Edition No. 80 of EICMA 2023, which returns Nov. 7-12 at Fiera Milano Rho (days 7 and 8 are dedicated exclusively to press and trade professionals), Fiat and Fiat Professional confirm their presence as exhibitors with a stand dedicated to their electric commercial vehicles and a very big new addition: the Fiat Topolino.

After the success of 2022, the Fiera Milano pavilions once again welcome the Fiat and Fiat Professional stand (B58 in Hall 18). Here, the general public at EICMA will find an exhibition dedicated to lovers of two wheels: in fact, Fiat Professional will exhibit the electric models E-Ducato and E-Scudo, both specifically set up the transportation of motorcycles and bicycles.

That's not all, on the Fiat stand the highly anticipated Topolino will make its debut in society. The ideal solution for urban mobility, able to go anywhere thanks to its small size and 100% electric mobility.

The Fiat and Fiat Professional space will also feature Giuseppe Galassi, Managing Director of Fiat and Abarth in Italy, and Gianluca Zampese, Stellantis LCV Business Unit Manager for Italy. On Tuesday, Nov. 7, Vanni Oddera, Fca ambassador, will also be present at the booth.

Visiting the booth will be an opportunity to get a glimpse of the future and to see live one of the newest additions to the Italian automotive scene, as well as discover other ways to move yourself and your two wheels.