



## ISO 20121 Sustainability Policy

### EICMA 2024

EICMA, the International Exhibition of two-wheel, is the most important and long-lived trade fair for the entire two-wheel sector worldwide, and represents the marketing tool of ANCMA, the trade association to which the most prestigious companies in the industry belong.

EICMA S.p.A., by obtaining ISO 20121 certification for the 2019, 2021 and 2022 EICMA events, has already demonstrated considerable sensitivity in adopting an integrated system for the sustainable management of events. Renewing the achievement of ISO 20121 certification for the 2024 edition (110<sup>th</sup> anniversary) represents a further significant step forward in the path of environmental, social and economic sustainability undertaken by EICMA S.p.A.

This decision leads to the implementation of the values promoted by the standard itself and by this policy, such as:

- Responsible management,
- Inclusivity and accessibility,
- Integrity,
- Transparency,
- Participation,
- Legacy.

EICMA S.p.A. intends to further enhance EICMA 2024 from the point of view of sustainability stimulating every possible action in the short, medium and long term to reduce environmental impacts and, at the same time, enhancing the social and economic impacts produced by the event. This includes an important attention for involvement of all stakeholders (employees, suppliers, exhibitors, visitors, etc.).

With this in mind, EICMA S.p.A. is committed to:

EICMA S.p.A.

- Respect the basic principles of sustainable development and contribute to the achievement of the goals set by the United Nations (UN SDGs-Sustainable Development Goals);
- Design the event taking into account the principles and values listed above (responsible management, inclusiveness and accessibility, integrity, transparency, participation, legacy);
- Raise awareness and involve all stakeholders around environmental, economic and social sustainability issues;
- Minimize waste and promote circular economy;
- Manage properly the natural resources consumption;
- Influence suppliers and exhibitors more towards sustainable choices and behaviour;
- Promote comprehensive and updated information on sustainability issues;
- Improve direct and indirect impact on the economic pattern;
- Ensure a proper access to people with disabilities;
- Ensure compliance with current regulations about environment protection and health and safety.

The ISO 20121 sustainability policy of the EICMA 2024 is implemented through a specific plan of actions to ensure the effective and durable sustainable reduction of environmental impact, the enhancement of social benefits and economic impact.

**EICMA S.p.A.**  
**Executive Director**

**Federico Aliverti**



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EICMA S.p.A.